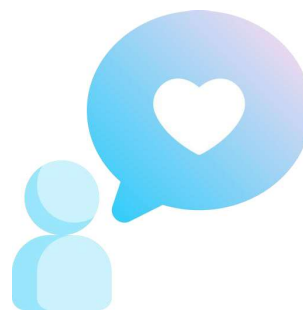
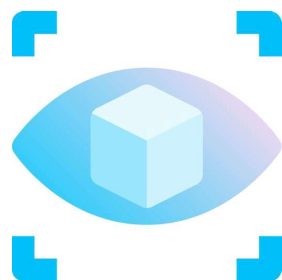


MARKETING E COMUNICAZIONE



VECTION TECHNOLOGIES

**EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA**



AUDI

A large advertisement for Audi's AR experience. It shows a woman in a striped shirt using a smartphone to view a virtual winter landscape with a blue Audi car driving on a snowy road. The background is a modern building interior with large windows and a curved walkway. The Audi logo is in the top left, and the text 'Prøvekjør Audi quattro® hvor som helst.' is below it. A small icon of the app is next to the text 'Last ned Audi quattro® coaster AR i App Store nå!'. The App Store logo is in the top right. At the bottom left, it says 'Forspranget ligger i tekniken' and at the bottom right, it says 'Fra 0-100 km/h i 7,9 sekunder'.

VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA

Il 7 maggio 2020 Lamborghini decide di presentare il nuovo modello di Huracán EVO RWD Spyder. Lamborghini è il primo brand automotive a scegliere la realtà aumentata per il lancio virtuale del suo nuovo modello. Visualizzazione in AR che sarà presto estesa a tutta la gamma.



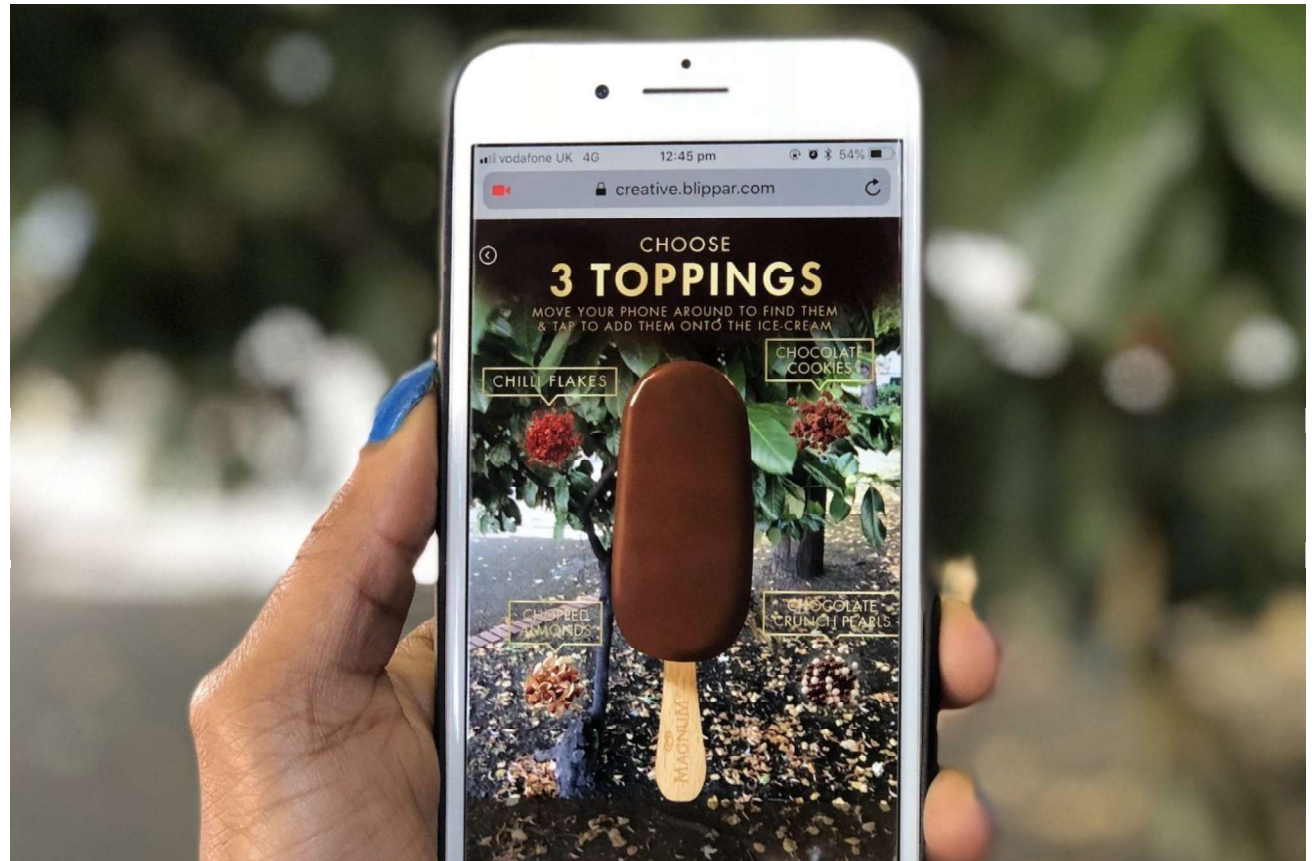


VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA

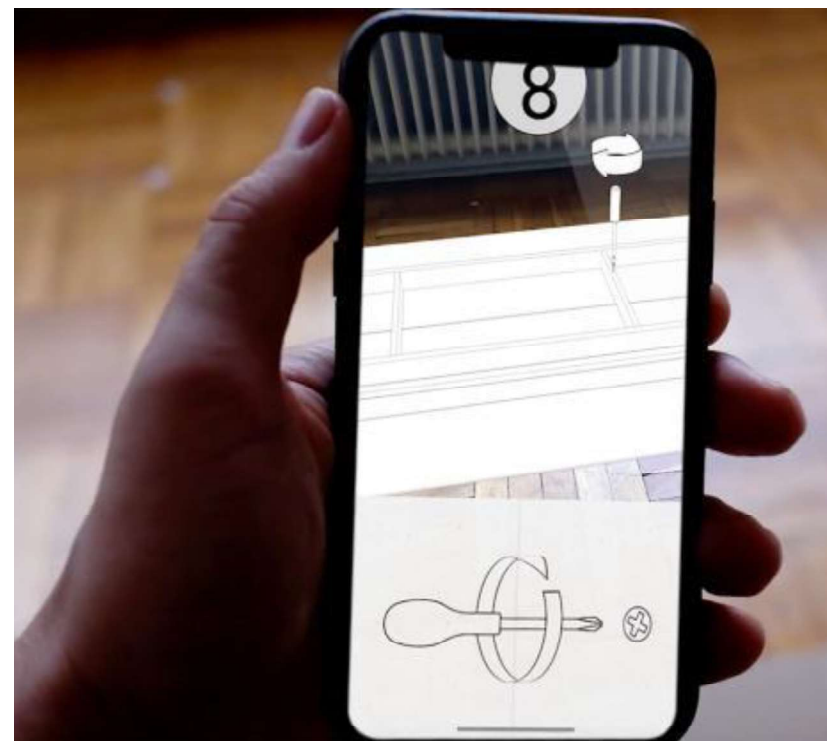


MAGNUM



VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA

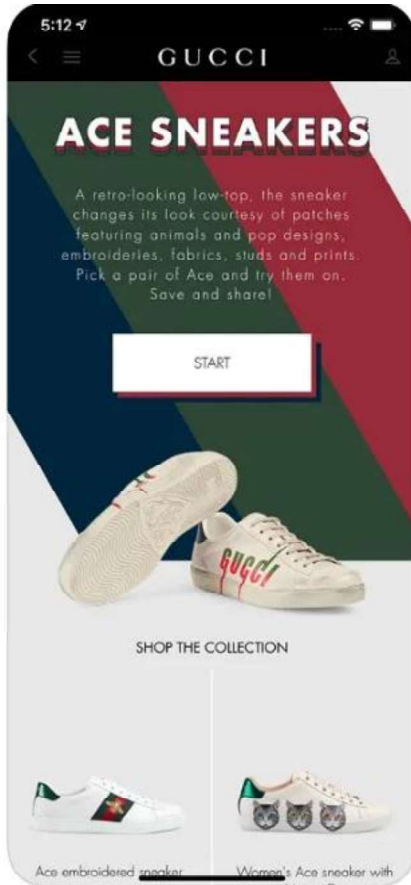


VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA



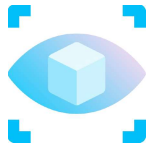
GUCCI





VECTION TECHNOLOGIES

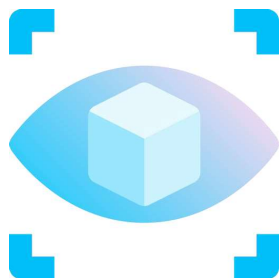
EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA



GUCCI



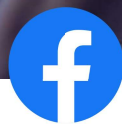
SOCIAL MEDIA





VECTION TECHNOLOGIES

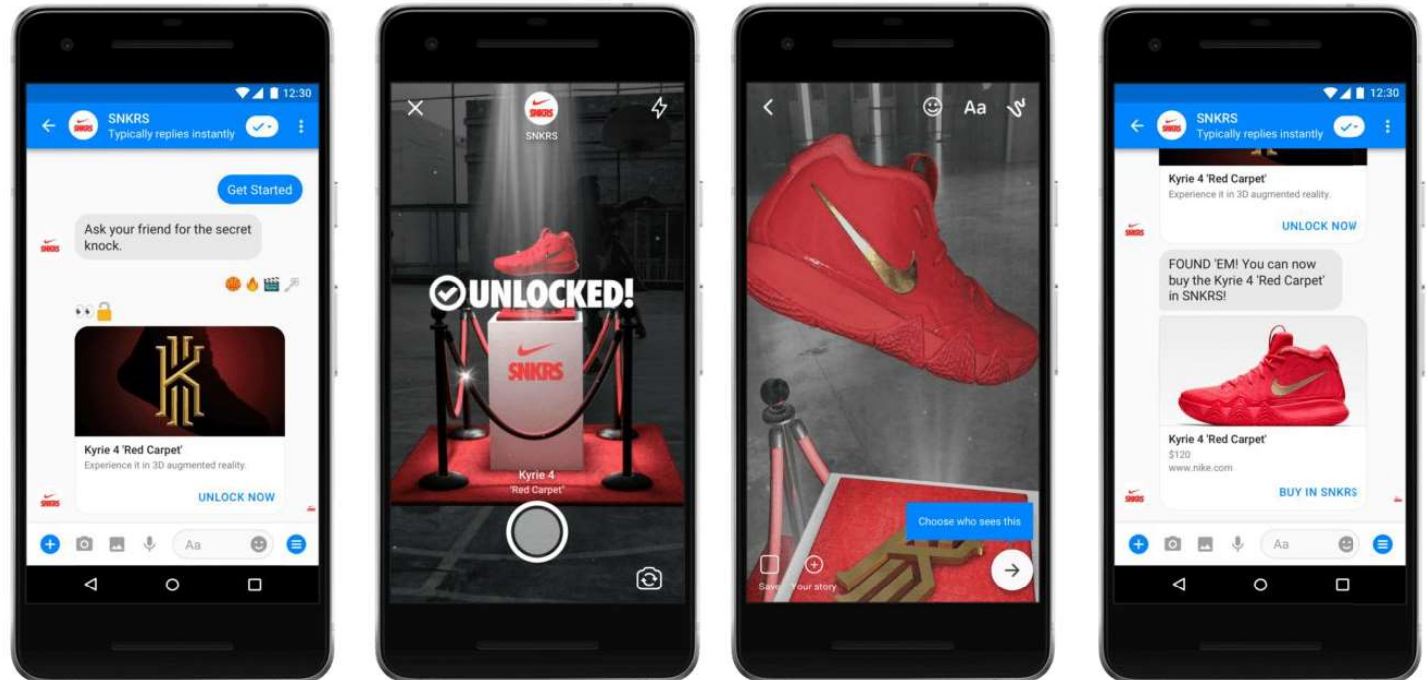
EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA



VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA

Maggio 2018, Nike sperimenta le funzionalità di presentazione di un nuovo prodotto in AR integrato in Facebook Messenger e con un collegamento diretto all'e-commerce.

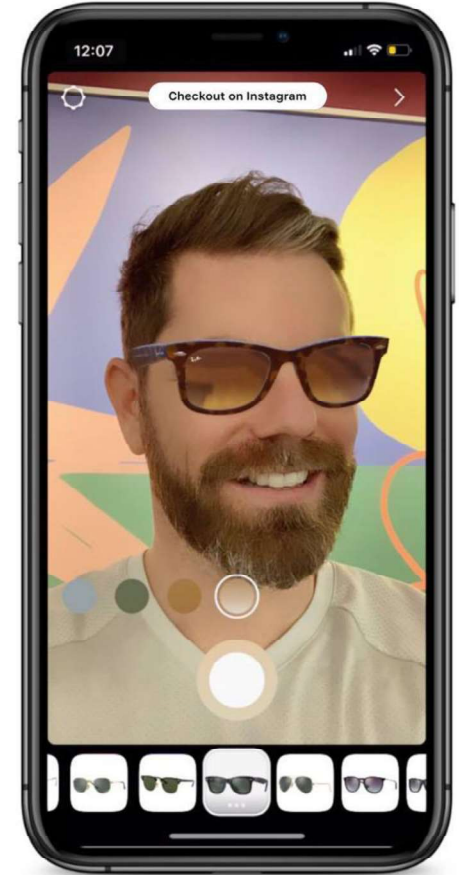
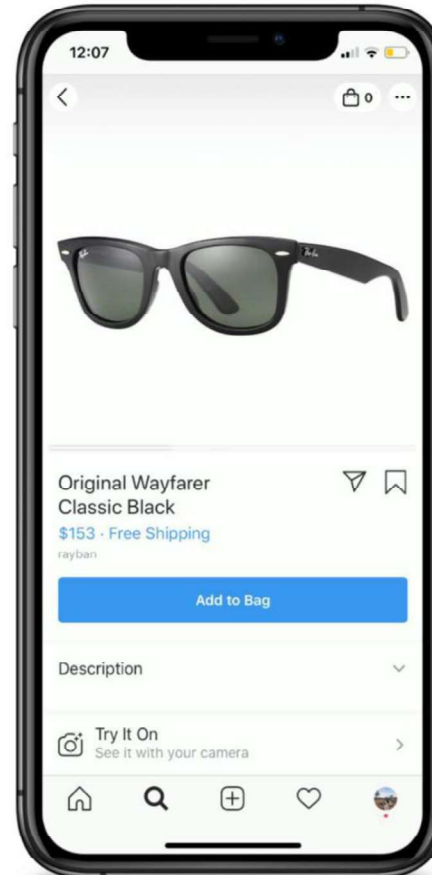
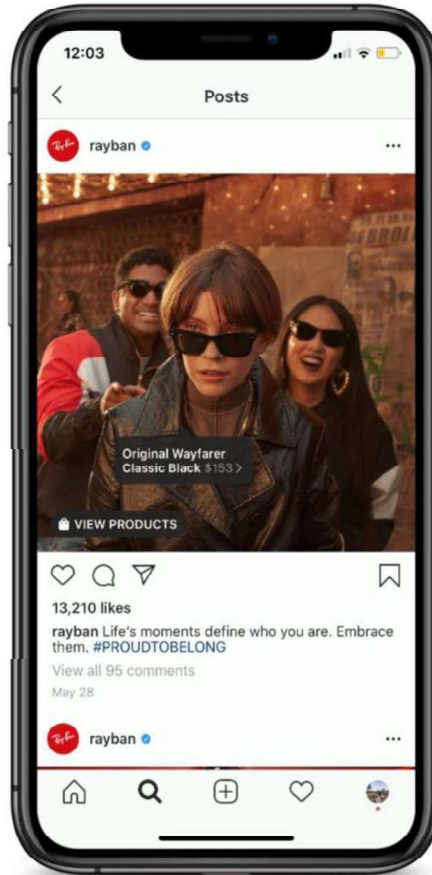


VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA



RAYBAN GIORGIO ARMANI

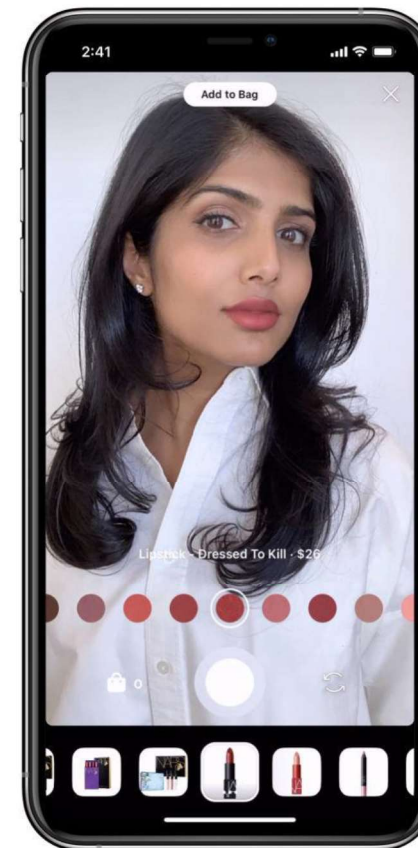
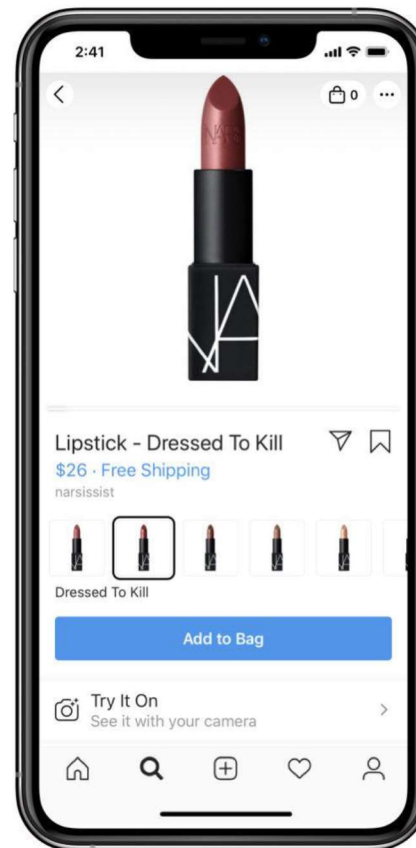
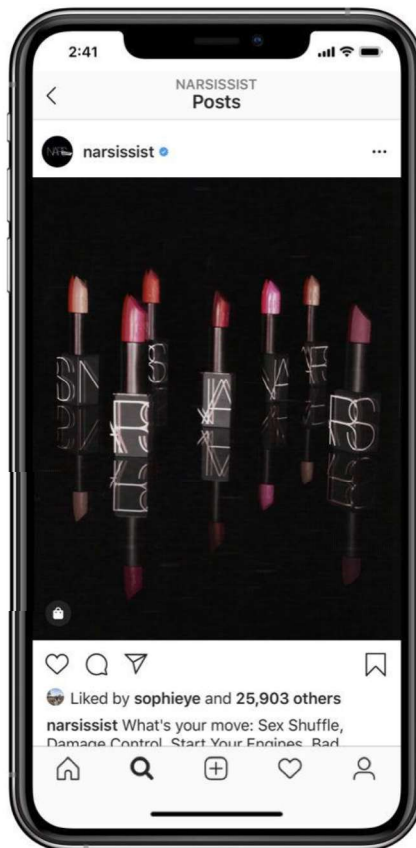


VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA

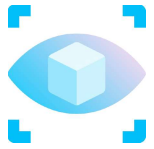


SEPHORA & COSMETICS



VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA



ADVERTISING

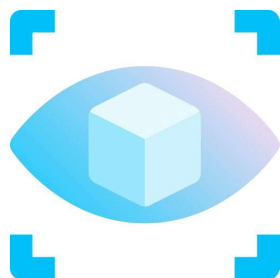




VECTION TECHNOLOGIES

VR E AR

EVENTI E PRESENTAZIONI
VIRTUALI



EVOLUZIONE

VECTION TECHNOLOGIES

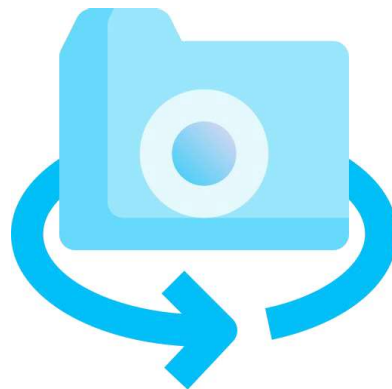
EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ AUMENTATA



PRESENTAZIONE IN AR EVOLUTA



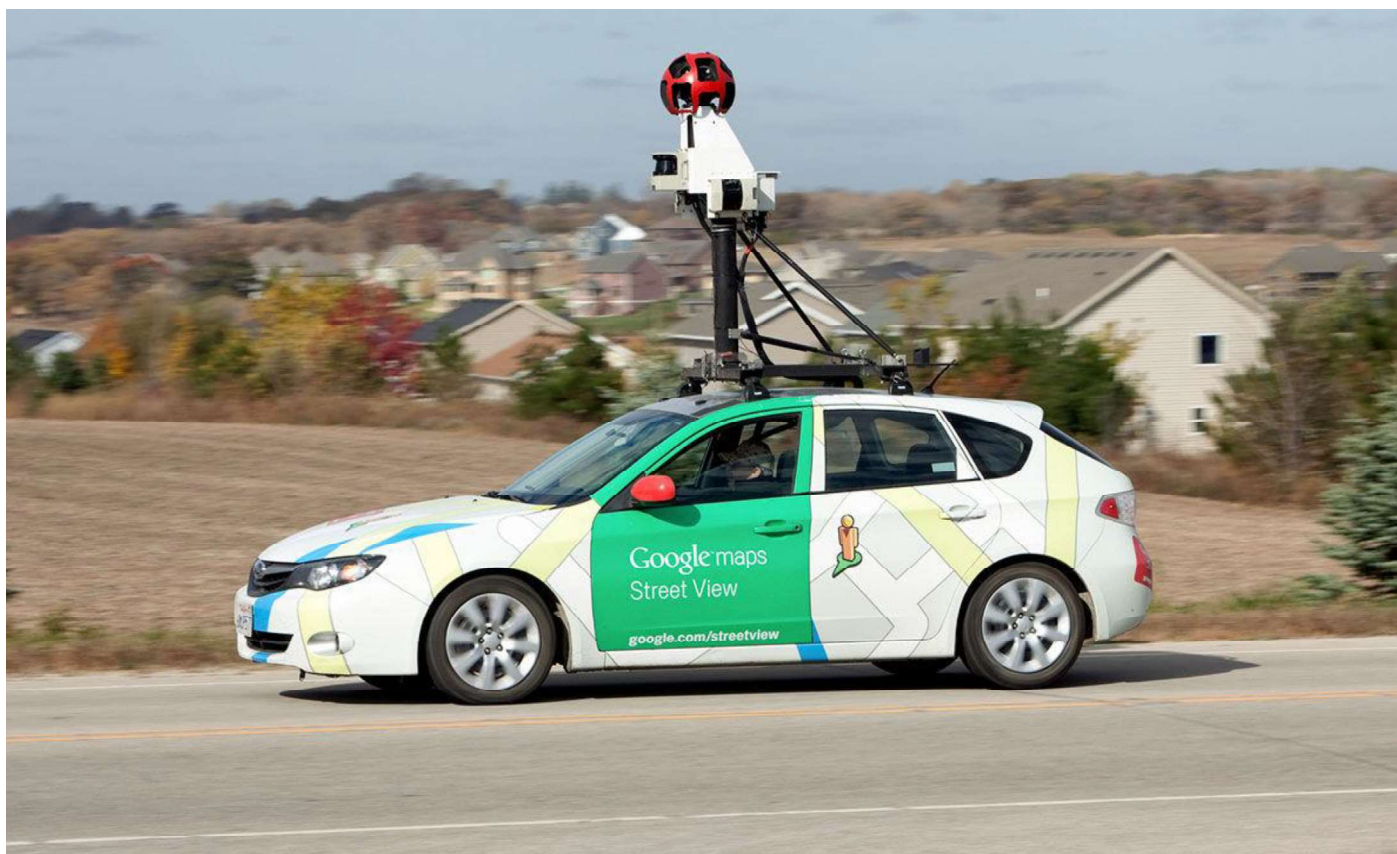
TOUR VIRTUALI





VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI TOUR VIRTUALI





TESLA FACTORY
360° VR TOUR





VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
TOUR VIRTUALI

AUDI VIRTUAL TOUR



VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
TOUR VIRTUALI

OREO

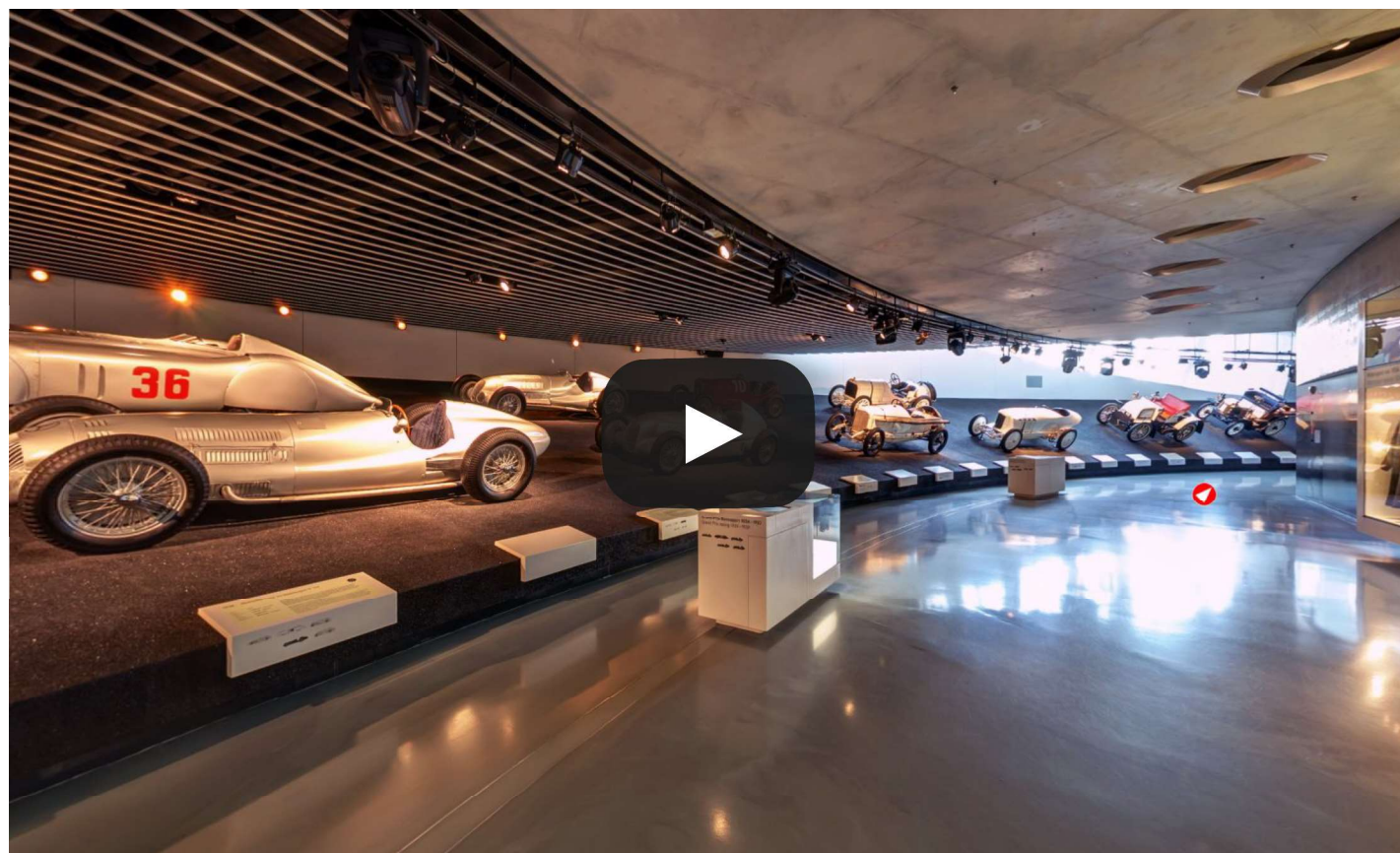




VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
TOUR VIRTUALI

MUSEO MERCEDES

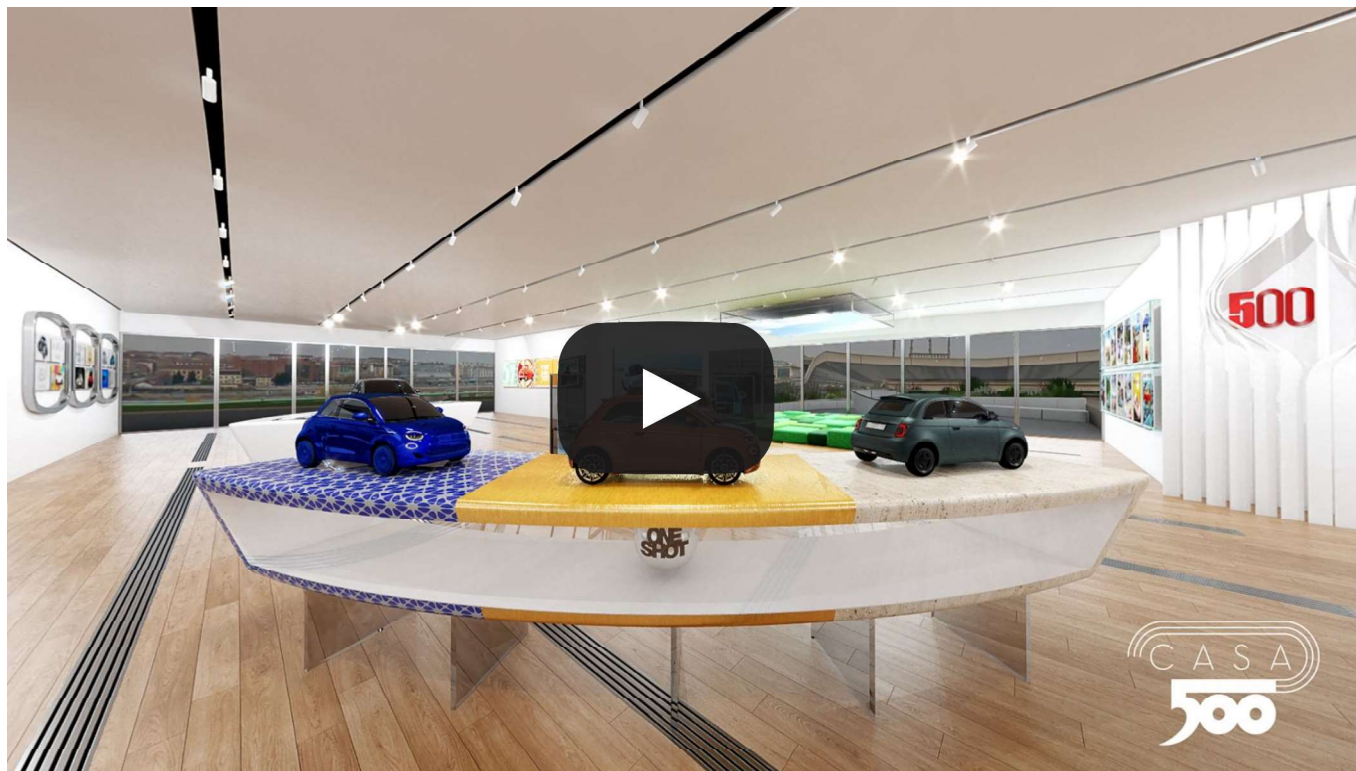




VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
TOUR VIRTUALI

FIAT VIRTUAL CASA 500

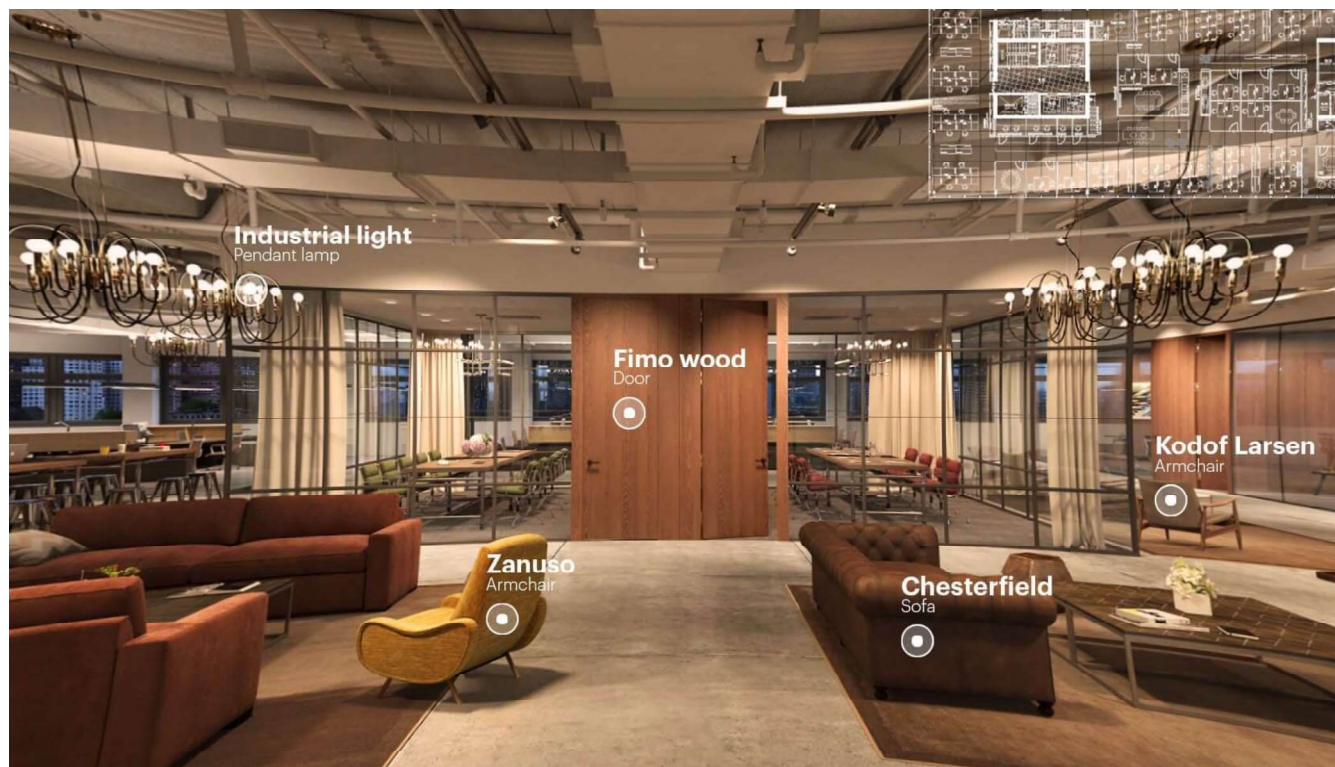




VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
TOUR VIRTUALI

TOUR 360 WEB - APP - VR



REALTÀ VIRTUALE





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EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ VIRTUALE





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EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ VIRTUALE



by Vection Technologies





WARNING: SAFETY SYSTEMS DISABLED





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EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ VIRTUALE

DEVICES



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EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ VIRTUALE





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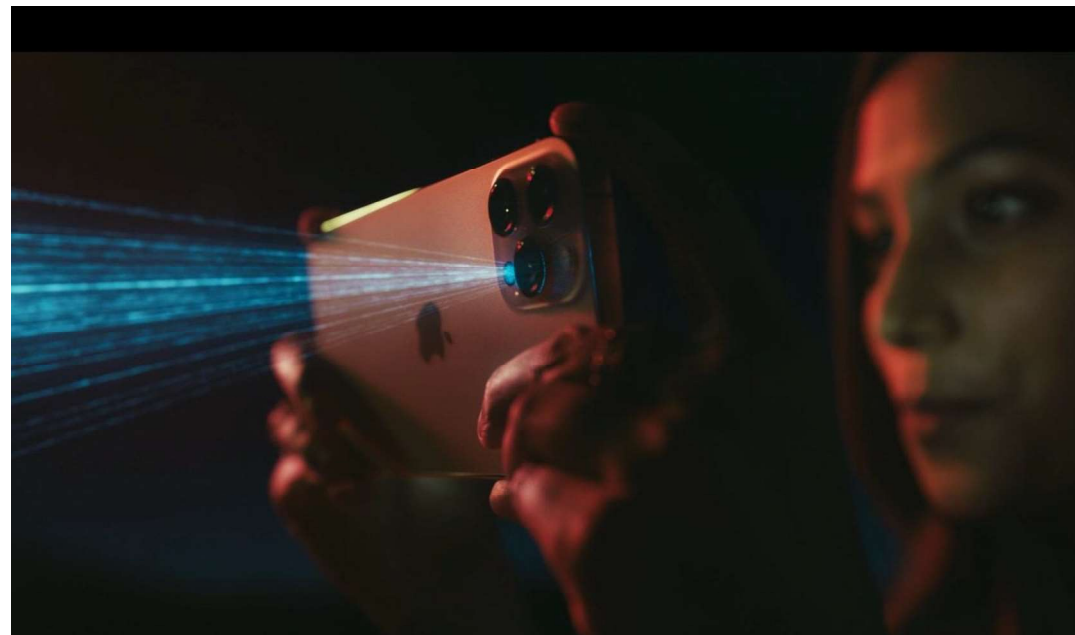
EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ VIRTUALE





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EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ VIRTUALE



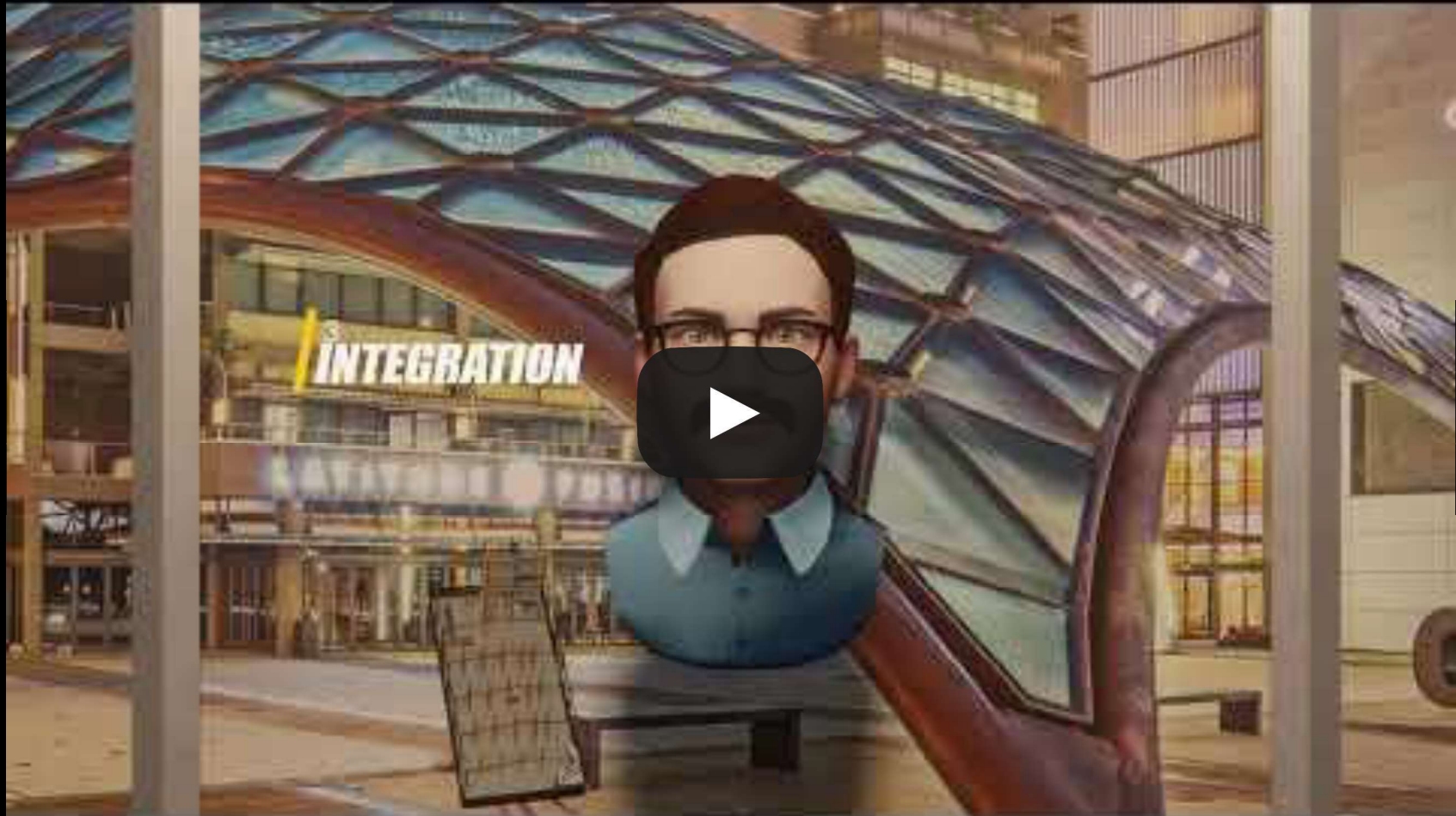


VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
REALTÀ VIRTUALE



● PARTECIPARE A
PRESENTAZIONI ED EVENTI
(da remoto)





VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI

PARTECIPARE AD UN
EVENTO VIRTUALE

WEB - AR - VR

VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
PARTECIPARE AD UN
EVENTO VIRTUALE

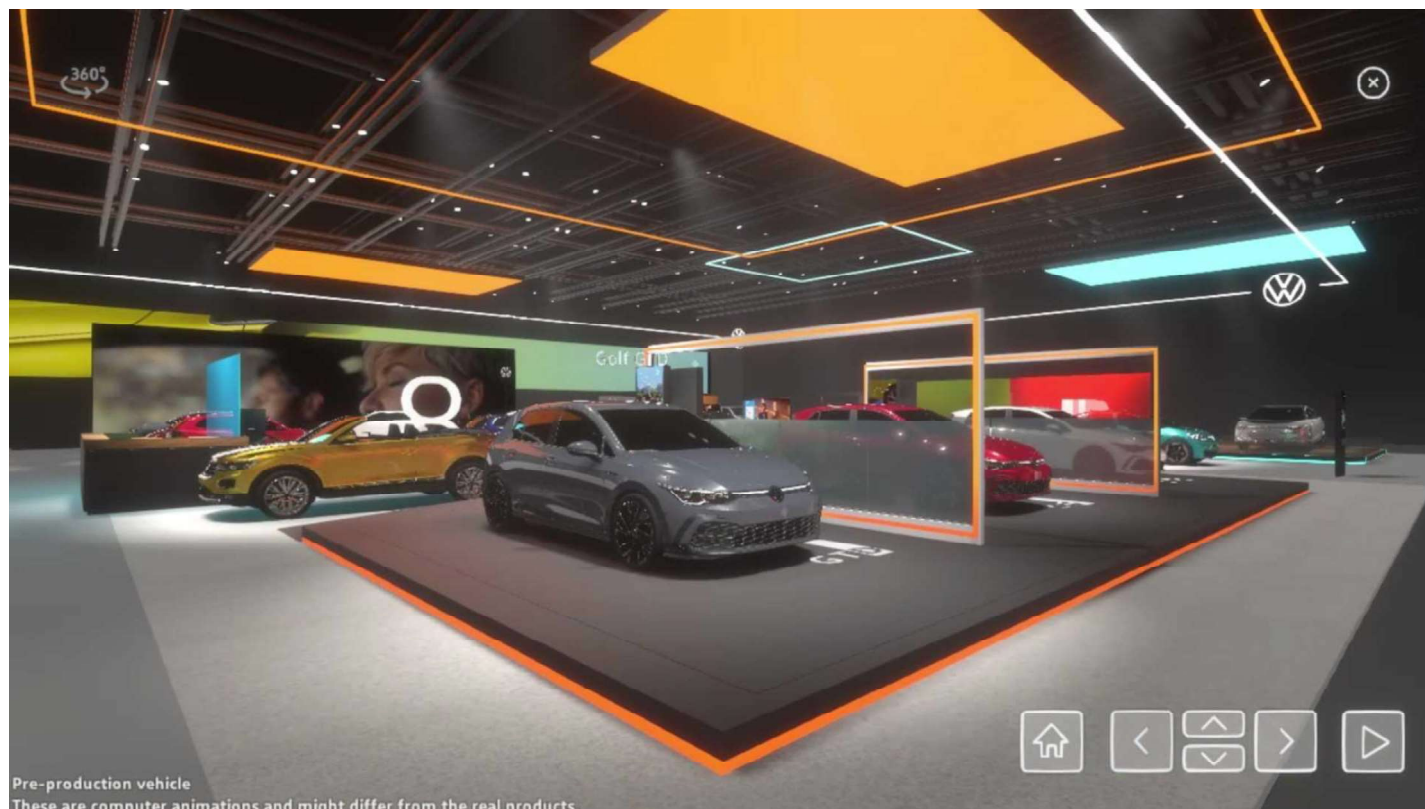
2016. La più grande
presentazione in VR di
un prodotto.



VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
PARTECIPARE AD UN
EVENTO VIRTUALE

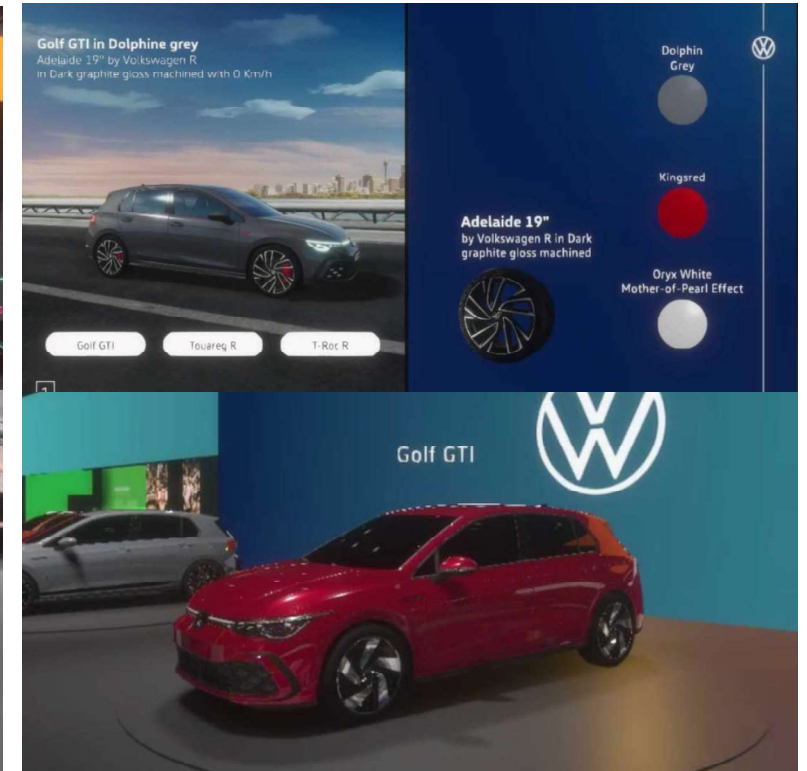
Riproduzione 3D del
padiglione Volkswagen
nell'evento di Ginevra
2020. Esplorabile da web.





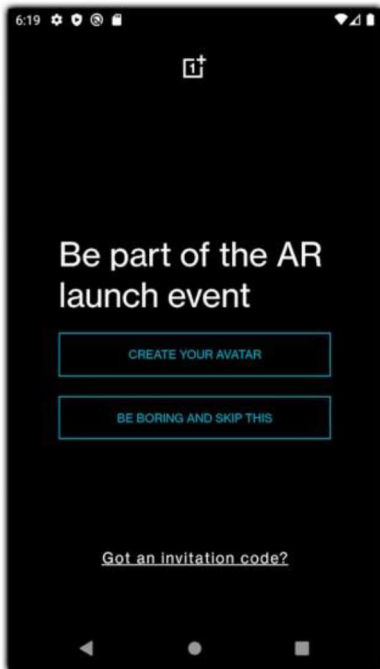
VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI PARTECIPARE AD UN EVENTO VIRTUALE



VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
PARTECIPARE AD UN
EVENTO VIRTUALE



VECTION TECHNOLOGIES

EVENTI E PRESENTAZIONI VIRTUALI
PARTECIPARE AD UN
EVENTO VIRTUALE

EVENTO IN STREAMING



UN APPROCCIO INTEGRATO





VECTION TECHNOLOGIES

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